



Preserving and Promoting the King William Area of San Antonio  
Since 1967

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[WWW.KINGWILLIAMASSOCIATION.ORG](http://WWW.KINGWILLIAMASSOCIATION.ORG)

## **2011 King William Grant Application**

*Due Date: Friday, May 27 2011*

### **King William Association**

The purpose of the King William Association is to preserve the history and promote the educational, recreational, and cultural aspects of the King William Area. The aspects include the structures, infrastructure, documents, records, and all aspects of home life, industry, business, government, and cultural pursuits. The Area including the King William Historic District, and is as described in the King William Association Charter Article III Sec. 1 as follows:

- East Durango from South Presa to South Flores streets
- South Flores from East Durango to South Alamo streets
- South Alamo from South Flores to Probandt to the San Antonio River behind the Blue Star Art Complex following the river to Eagleland
- Eagleland from the San Antonio River to South Presa Street
- South Presa from Eagleland to East Durango Streets

For more information on the King William Association please visit our website at [www.kingwilliamassociation.org](http://www.kingwilliamassociation.org).

### **King William Community Cultural Development Fund**

The King William Community Cultural Development Fund is the fulfillment of the King William Association Charter, Article VIII Section 5, which states, “ At the discretion of the King William Association Board, grants and donations of King William Association funds shall be made to schools and other organizations serving the neighborhood, as defined in Article III Sec. 1, and its’ residents. The first grants from the King William Community Cultural Development Fund were awarded in the late 1990’s. Since that time, more than \$300,000 has been granted.

### **Grant Qualification Information**

Grants from the King William Community Cultural Development Fund are available to organizations that are located within the general King William Area of San Antonio. Grant amounts may generally range from modest amounts up to \$10,000 and are awarded on an annual basis. Working to meet the needs of the Association, grants may be used for a variety of purposes including program support, physical projects, business case development, or program development. Grants are not given for

political activities, lobbying efforts, support for deficit financing or repayment of debt, non-charitable purposes, efforts without beneficial impact to the King William Area of San Antonio, or directly to an individual or private enterprise.

**Grant application consists of:**

- (1) Cover Letter: must include a brief summary of your organization’s history, mission and goals
- (2) Information Form (see below)
- (3) Project Narrative not to exceed 3 pages (see below for instructions)
- (4) Attachments:
  - a. Operating Budget from current fiscal year,
  - b. Board of Directors List
  - c. 501(c)(3) determination letter, if applicable
  - d. Project Narrative, not to exceed 3 pages
  - e. Plus other attachments, if desired, but not to exceed 2 pages

**Information Form:**

Organization Name: \_\_\_\_\_

Project Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Primary email: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_ Alternate email: \_\_\_\_\_

Website: \_\_\_\_\_

Total Amount of Grant Request: \$ \_\_\_\_\_ Total Amount of Project Budget: \$ \_\_\_\_\_

**Project Narrative:** Address all areas, or mark “N/A” (not applicable) for those areas for which there will be no response.

Total length of the Project Narrative shall **not exceed 3 pages.**

- 1. Briefly describe the desired outcome of the project; what will the final product be?
- 2. Feasibility
  - a. Describe the process used to select this project, including the criteria that were used. Include previous experience with similar projects, knowledge of the subject, the primary or central motivating force, and the proficiency and expertise in the use of the tools (computer, mechanical, artisan, talents, knowledge, skills, abilities, etc.,) that will be used to complete the project.
  - b. Describe the resources (personnel, funding, equipment, etc.,) required.

c. Provide a schedule from start-up to completion that includes budget estimates for each major milestone. The schedule shall include three dates for written reports to the King William Association. The dates shall fall approximately at the 30% complete, 60% complete and 100% complete. Failure to deliver the reports will result in ineligibility for future Grants.

3. Effectiveness

a. Describe the criteria that will be used to determine whether the desired outcome has been achieved. Provide the results and identify the evaluator in the 100% complete report.

b. Describe if, to what extent, and for how long the project will impact the King William Area of San Antonio, nearby neighborhoods (Lavaca, Downtown San Antonio) the City of San Antonio, the State of Texas, or the United States.

c. Describe if and how the King William Association will be acknowledged for their contribution through an outreach or public relations-type campaign planned for the successful completion of this project.

4. Preserve and Promote

a. Explain how the project preserves the history and/or promotes the educational, recreational and cultural aspects of the King William Area. Emphasize the aspects of the project that relates to structures (art and architecture), infrastructure (past, present and future), documents, records, and/or aspects of home, industry, business, government, or neighborhood life.

b. Describe the connections or links the project has to other San Antonio or Texas historic district projects, or to other neighborhood projects (non-historic) to demonstrate any leveraging the project may experience.

c. Explain and give examples of how the project will show a positive impact on the relationship between the King William Area and the greater San Antonio community.

**Important Notes:**

1. Projects must be underway (or may be completed) within 2 months of grant receipt or an extension request must be submitted. If these conditions are not met, then the grant must be forfeited

2. Written reports must be submitted to the King William Association as explained in Project Narrative Section 2, "Feasibility." Failure to deliver the reports will likely result in ineligibility for future Grants.

**The Cover Page, Project Narrative, and Attachments should be sent via email to [king.william@sbcglobal.net](mailto:king.william@sbcglobal.net) by May 27, 2011**

**Twelve copies of ALL application materials must be postmarked by May 27, 2011.**

**NO EXCEPTIONS**

The twelve (12) copies of the completed application and supporting documentation should be sent to:

King William Association  
Beth Davis, Treasurer  
1032 South Alamo  
San Antonio TX 78210

Notification of the grants will be made in July 2011

Formal Presentation of the Grants is planned for the KWA Summer Social